

# moda FABRICS + SUPPLIES® PROGRAMS COMING SOON!

## moda HANDMADE Heart A DAY



### LOVE-LY FABRIC VALENTINES

This free pattern for 3"x5" fabric postcards is a perfect small project for this challenge! Available on Moda's Free Patterns page:

[https://my.modafabrics.com/webfiles/fp\\_holidayessentialslove\\_love-lyfabricvalentines.pdf](https://my.modafabrics.com/webfiles/fp_holidayessentialslove_love-lyfabricvalentines.pdf)

- WHEN:** February 2023
- WHAT:** Join Moda and friends in making a Handmade Heart a Day all through February, and sharing on social media using **#HandmadeHeartaDay**
- HOW:** No set pattern, just a fun challenge to encourage customers to explore their creativity. Whether you sew heart blocks, make heart-shaped cookies, share past heart-based quilts, or simply photograph some notions in a heart shape, this is a relaxing way to check in with your creative spirit every day in any way you choose.
- WHO:** Anyone can join in by posting on the hashtag, and Moda will be asking some friends to create-along on social media.
- PATTERNS:** Keep an eye out for our Moda Makes it Easy email newsletter & on the Moda Insider Facebook group for pattern & product suggestions to loop in with this program.



## moda Insider

Are you a member of our Moda Insider Facebook Group? Make sure to join to get ideas, business strategies, and Moda-news.

<https://www.facebook.com/groups/modainsider>