

moda FABRICS + SUPPLIES® PROGRAMS COMING SOON!



WHEN: January 14-16

WHAT: Charm Pack Challenge

HOW: Take advantage of the long weekend to celebrate one of Moda's most popular pre-cuts: the Charm Pack. Whether you make kits, open your sewing studio to customers, or simply feature charm packs in your shop, this event can be whatever works best for you! Let the *charm*-ing fun and games begin!

WHO: Anyone can join in by posting on the **#CharmPackChallenge** hashtag, and we encourage shops to let everyone know what charm pack specials and projects they have in store.

PATTERNS: We'll be featuring our free pattern Moda Love, in Charm Pack size, but by all means choose whatever charm-friendly patterns you like. Moda Love is a quick & easy kit, especially if you pair up 1 Print Charm Pack & 1 Basics/Solids Charm Pack for the backgrounds. Without any added borders, the charm size finishes at 32"x32", which could be finished off into a table topper, wall hanging, or baby quilt—or combine 4 'blocks' to make a full size quilt!



Shown in Charm size using Creativity Glows by Creativity Shell, with added 2" borders (1/3 yd needed).



Moda Love pattern is available on the Free Patterns section of the Moda website:

https://modafabrics.com/webfiles/ModaCharmPackChallenge_ModaLoveCharmQuiltPattern.pdf

How many Charm Pack projects can you make in one weekend?