



DECEMBER 2022

Happy Holidays, and looking forward to a bright new year! We are so excited to share this edition of the Moda Mail with you, and hope you find something to spark your creative spirit just as 2023 begins. We have several sewalong events coming up: Charm Pack Challenge in January, Handmade Heart a Day in February, and the RSS Spring Sewalong in March, so make sure to take note of all the details! Please enjoy these offerings from Moda Fabrics, Ruby Star Society, and United Notions.

Box art by Robin Pickens, from her new collection Forest Frolic.



MODA'S CATALOG, PIECE ISSUE NO. 56

Inside this issue, you'll find fabrics to plan June, July, and August 2023. Robin Pickens is our cover girl, with her new group *Forest Frolic*. Overall, we have 23 new collections for you, including finished product, flannels, 108's, and 7 Moda boxed kits. And did we mention there's a special surprise include in the pages of your catalog? Sticker sheets!

To be included in the first shipments, make sure to contact your Moda rep today!

Forest Frolic

ROBIN PICKENS



FOREST FROLIC by ROBIN PICKENS

This bright autumnal line from Robin Pickens features an explosion of yummy, warm fall colors, centered around glorious blooms of Indian Blanket flowers.

Forest Frolic Mini Charm (48740MC) and Traveling Leaves Project Sheet (PS48740) are included, along with sticker sheet in the catalog. Forest Frolic will ship in July.

RUBY STAR SOCIETY

We've done something a little different with the Ruby Star Society catalog this mailing, and included it in with the Moda catalog. RSS has 2 new groups for you: *Tiny Frights* is a collaborative Halloween group with small prints and a touch of glow in the dark, and *Winterglow* is a winter group featuring skiing, pinecones, scandi prints and more. Both will ship in June 2023.

Also included in the catalog is a sticker sheet using motifs from both collections!



RSS SPRING SEWALONG

Sew along with Ruby Star Society in March, making their Swatch quilt pattern with *Warp & Weft* fabrics. The pattern is available on Moda's Free Patterns page. Make sure to stock up on *Warp & Weft* (several in stock now), and post on the hashtag: **#RSSSpringSewalong**

RAINBOW SHERBET

by Sarah Thomas of
SARIDITTY

RAINBOW SHERBET by SARIDITTY

We are so excited to welcome Sarah Thomas of Sariditty to the Moda Family of designers. Her first Moda collection is all about a dreamy, summery rainbow palette of frozen sherbet flavors.

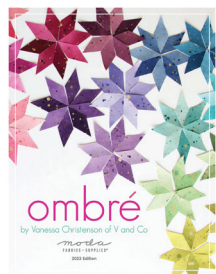
Rainbow Sherbet will ship in August 2023.



GREENSTONE by JEN KINGWELL

In case you missed it at Quilt Market, take another look through the world of Jen Kingwell, and her new group Greenstone. This booklet shows not just fabrics, but all of the patterns & notions we have available from Jen.

Greenstone will ship in June 2023.



OMBRE FABRICS by V+CO.

The newest ombre offering from V + Co. is *Ombre Flurries Metallic*, but did you know we keep all of our ombre options available as basics? See what you may be missing from these ombres while you order the new line!

Ombre Flurries Metallic will ship in July 2023.



CHARM PACK CHALLENGE - JAN. 14-16, 2023

Take advantage of the long weekend in January to celebrate one of Moda's most popular precuts: the Charm Pack! Moda will be sewing along that weekend with the Moda Love Charm Quilt, pattern included in the box along with a coloring sheet. Post any specials, programs, or charm pack inspiration on **#CharmPackChallenge**

Moda Love Charm Quilt Pattern is available on Moda's Free Patterns page.



HANDMADE HEART A DAY - FEB. 2023

Join Moda and friends in making a Handmade Heart a Day all through February, and sharing on social media using **#HandmadeHeartaDay**. No set pattern, just a fun challenge for all of us to check in with our creative spirits every day.

Lovely Fabric Valentines pattern included as a good starting point, also available on Moda's Free Patterns page.

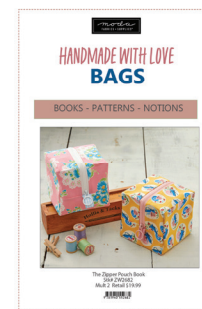


SPRING HOME + GIFT

Spring is just around the corner in terms of being ready with product! Take a look through the current offerings for the upcoming season.

BAGS PATTERNS & NOTIONS

Everything you could want for your bag-making shopping list, from patterns to books to notions.



SULKY COTTON PETITES THREAD

The best 6 pack you'll ever buy! This same great 12 wt. cotton thread now comes in a convenient 50 yard spool package. Try out this sample on your handwork!



HAPPY 2023!

Kick the New Year off right with something to help your customers shop EVEN MORE! Keep at your shop's cutting table for those customers who love to gather & browse—to let other shoppers know this stack of bolts is in someone else's 'shopping cart.'

MINI 2023 DESK CALENDAR

Keep this handy tool by your register or computer for quick reference throughout 2023!