



MARCH 2022

As we write this introduction, the Moda Team is still buzzing on the excitement from being back at in-person shows with Quiltcon in February. We hope some of that feeling finds its way to you through this box. Moda's Debbie Maddy "posts her joy" on social media every day; we're taking it one step further and sending you joy...through the Post! Or at least sharing joy through bad mail puns. Please enjoy these offerings from Moda Fabrics, Ruby Star Society, and United Notions.



MODA'S CATALOG, PIECE ISSUE NO. 52

Inside this issue, you will find collections to plan August and September 2022. Cathe Holden is our cover girl, with a group for Stitch Pink 2022, *Leather & Lace* and *Amazing Grace*. 19 groups, 7 boxed kits, and multiple panels and cheater prints round out the offerings.

To be included in the first shipments, make sure to contact your Moda rep today!



RUBY STAR SOCIETY

We have four new groups to show you from Ruby Star Society, as well as current Basics, available now wovens, and finished product. Watch the clouds on a beautiful summer day with *Reverie* by Melody Miller. Two groups from Sarah Watts: *Firefly* is inspired by watching her daughters experience the magic of playing outdoors, and *Twirl* is a single-print mini group that can work on it's own or mixed with other collections. *Sketchbook* by Alexia Marcelle Abegg pulls bits and pieces from her own sketchbooks, leaving room for the sewer to create their own stories.

Enjoy the included pattern for the *Firefly Play Tent*—perfect for little ones at home, or for a fabulous shop display!



**Leather & Lace
AND Amazing Grace**
BY CATHE HOLDEN



LEATHER & LACE AND AMAZING GRACE by CATHE HOLDEN

We are honored to provide a space for Cathe Holden to share her personal story with breast cancer, and to work with her on programming for Stitch Pink this year. Cathe put her whole heart into this collection, making sure to include all motifs that were tied to her journey of the last few years.

1/2 yard of fabric (7400 11) included, and a pattern preview of the Heart Post-Surgery Pillow from the project pack (PS7400). *Leather & Lace and Amazing Grace* ships in August.

For any additional questions or information about any of these products, please contact your salesperson or marketing@modafabrics.com. We appreciate you and hope you enjoy Moda Mail!

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Box artwork by Cathe Holden, from her new collection *Leather & Lace* and *Amazing Grace*.



STITCH PINK 2022

Breast Cancer Awareness Month is in October, and we are thrilled to be working with Cathe Holden to share her story and fabric line to make and donate quilts and comfort items. Moda is proud to be a contributing sponsor of National Breast Cancer Foundation, Inc.®

What Every Woman Needs to Know About Breast Cancer info pamphlet included, from the National Breast Cancer Foundation, Inc.®



PROJECT JELLY ROLL 2022

Get ready for National Sew a Jelly Roll Day, on Saturday September 17, 2022. Information included on updated contest information, and a preview of patterns that will be available in May.



QAL UPDATE

An update on any current and upcoming Quilt-Alongs, either through Moda, our designers, or elsewhere. Also included is a reminder of the Bella Classics 2-Color Quilts coming over the rest of the year.

HOME & GIFTS: BEE-UTIFUL LOOKBOOK & CATHE HOLDEN FINISHED PRODUCT

Take a buzz through this lookbook of all things Bee-related from Home & Gift. Also make sure to order strong on finished product coordinating with Cathe Holden's *Leather & Lace* and *Amazing Grace* line. Mini-notes, glam bags and journal available for August delivery.

Start taking notes for your Stitch Pink programs with the included Cathe Holden mini-note.



THE FLOWER FARM by BUNNY HILL DESIGNS

Did you know that Bunny Hill Designs always has an in-depth Shop Guide available for shops who stock her appliqué BOM? Make sure to download yours!

The Flower Farm will ship in August, and this BOM is available as a boxed kit (KIT3010).



KEEP CALM AND QUILT ON

Just a treat for you to put up in your shop! Keep Calm and Quilt On. Words we can all live by!

FABRIC SPECIALS

Make sure you know what's available now in current fabric specials. Buy 300 yards or more for a 20% discount, while quantities last. Patterns & precuts regular price.



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