



Dear Loyal Customer,

Spring is in full bloom here in Texas and we are looking forward to a fun-filled summer! We have Quilt-Alongs and numerous summer sewing projects planned to keep your shop busy. All this information is available on our website through the Marketing Tools section. If you have not yet registered for the H&H Show in Rosemont, Illinois this June, we encourage you to make your arrangements soon as the show is right around the corner.

The Dunn Family is the cover for the May edition of the Piece catalog, as we demonstrate our support for the fight against Parkinson's Disease- a disease that affects many of our lives. A portion of the proceeds from the new Collection for a Cause, Etchings, will benefit the Parkinson's Foundation. This collection does not take its roots from a book or historical quilt as most previous Collections for a Cause have, but rather from a place of beauty and support. This line is a "Best Of" that has been requested by so many customers, we are happy to indulge! Etchings features an exquisite collage style print that focuses on motivational words, architecture symbolizing support and a signature from the scientist who discovered Parkinson's disease.

We are also thrilled to announce that 1Canoe2 is back by popular demand! We are so excited for you to see and enjoy her beautiful new line, Willow. This happy collection is just one of many great collections shipping in November.

We have recently launched an updated version of our website packed with great new features that should benefit you and improve your online shopping experience. We have added an Item History Search, filterable dates in the Order History section, live inventory levels, a "Most Popular" sort and much more functionality that we will provide in detail with helpful videos over the next few weeks. We also have a mobile app "Moda Fabrics" now available for download from the Apple and Android store that is extremely useful and contains a fully integrated barcode scanner so you can more easily reorder products right from your hands!

We thank you so much for your continued support and look forward to seeing you at our upcoming events! We are already planning for Houston Quilt Market this Fall and hope you will join us for a great time!

Warm Regards,

The Dunn Family