Vista Toweling and Wovens My Inspiration BY JENELLE KENT

BY JENELLE KENT

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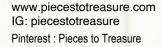
Vista: A pleasing view. Mother nature has combined the colour and textures of nature to make the view perfect. The mossy greens of the trees and plants, the rusty, rocky cliffs and the blues of the sky and ocean. The checks and stripes in Vista will add

texture, dimension and directionality to quilts and other projects.

Select from this range to make contemporary, scrappy, masculine or gentle quilts and pretty projects.

Combined with coordinating toweling, the possibilites for projects is endless and whatever you choose to stitch will create your own beautiful vista.





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Vista Toweling and Wovens Sales & Display Ideas

BY JENELLE KENT

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Sales and Display Ideas PTT 255 Scenic Trail Display with Layer Cakes. This is quick to kit. 1 Layer cake + background, sashing and binding. Great class for beginners to intermediate sewers.

A Layer

ake quilt

Sales and Display Ideas PTT 257 Breezeways Pattern includes 4 sizes and 4 colourways. 96" x 96", 72" x 96", 72" x 72" & 48" x 48"

Make the small size quilt for a sample to display in store. Or make 2 blocks into pillows to showcase fabric.

Vista Trunk Shows

If you would like to book a Trunk Show to display these projects in your store, please email Jenelle at admin@piecestotreasure.com

Pattern

includes

2 sizes

Sales and Display Ideas

PTT 254 Bella Vista- Display with Fat 1/4"s

Jenelle will be running a sew-a-long, once the fabric has arrived in stores. Encourage customers to purchase the pattern and fabric to join in.

Display with toweling to create coordinating pillows.





Sales and Display Ideas PTT 256 Gemstones Runner This is quick to kit.

1 Charm Pack + Toweling. Fold toweling, place charm pack on top & pattern at the back. Wrap in clear cellophane or tie up with a ribbon.

Pattern has 6 different layout suggestions for pieced sections.

Display charm packs with toweling so customers can choose their own colourway.

Sales and Display Ideas PTT 259 Bluegum Runner Back the runner with Vista toweling for a totally reversible project. Make up scrap bags for applique packs.

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Sales and Display Ideas PTT 264 Tree Change bags Display Vista toweling with Vista wovens so customers can choose their colourways. Place coordinating embroidery thread, for the stitchery, with the display.

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Sales and Display Ideas PTT 261 Bush Track **Display with Layer Cakes** and toweling. This quilt is Vista Toweling and Wovens combined. Bella Solid for sashing is

9900 172



Sales and Display Ideas PTT 264 Herb Garden Apron & Towel A great project for a beginner applique and stitchery class.

Apron is fully lined with Vista wovens. Display the patterns with rolls of toweling in a basket and towel draped over the edge. Include potted herbs in your display.



Extra Toweling Sales Encourage customers to choose a toweling for the back of runners and table mats, when purchasing fabric. Then they are reversible

Sales and Display Ideas

PTT 260 Fern Table Centre & Mats

rfect beginner

Piecing and oplique project

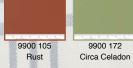
Pattern includes a cut (blue) and pieced (green) toweling centre.

Customers can make as many table mats as they like. Place toweling on the back for reversible mats.

Sales and Display Ideas PTT 258 Kaleidoscope 3 colourway suggestions 79" x 79" A great project to teach mitred corners. Jenelle will be adding a video to

Lave Cake quilt

Bella Solids Coordinates





9900 207 Glacier

her YouTube channel on how to construct the blocks in this quilt.

> Sales and Display Ideas PTT 263 Farmer's Market Runner Back the runner with Vista toweling for a totally reversible project. Make up 1 runner and display with toweling and wovens. Place a bowl of faux fruit and vegetables with your display.

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Bella Boxes

Requirements

1/2yd (50cm) of 18" wide toweling

1/2vd (50cm) lining fabric

1/2yd (50cm) lightweight fusible interfacing

1/2yd (50cm) lightweight fusible batting

Cutting

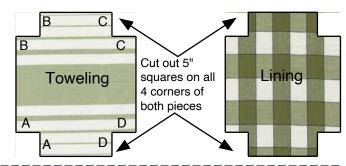
* Toweling - cut 15" length and trim off hems. Should measure approx 17" wide x 15" long.

* Cut lining, interfacing and batting the same size as the toweling - 15" x 17".

Preparation

- 1. Fuse interfacing to the wrong side of the lining.
- 2. Fuse batting to the wrong side of the toweling.
- 3. Cut a 5" square from each corner of both rectangles.





Completing the Bella Boxes

1. Fold the corners, right sides together, so the A sides meet. Stitch down with a 1/4" seam. I recommend using a walking foot.

2. Repeat for the B, C and D sides, on both the toweling and the lining.

3. Turn the toweling box right sides out and place inside the lining so they are right sides together.

4. Sew around the top edges of the box, leaving a 4" gap for turning through.

5. Turn right sides out. Press the top edges.

6. Sew around the top edge, very close to the edge, sewing up the opening as you go.

7. Press the corners well. Pinch the vertical corners, lining sides together and sew down all the corners through all the fabric layers. See diagram. Make more for your friends.



